

Claims

COVERING THE BUSINESS OF LOSS

Marketplace Display and Marketplace Column Listings

Looking for a unique way to reach 46,600* *Claims* readers each month?
Place a premium ad in the Resource Marketplace Section.

**Source: Pass-along readership, August 2008 Lodestar Reader Survey*

What makes Resource Marketplace different?

- Choose the category your listing is under – so readers know exactly where to look
- It's a budget-friendly way to reach readers

What do I advertise in the Resource Marketplace?

- Your company
- Products and services
- Upcoming events
- And more!

Column Listing Rates	3 Issues	6 Issues	12 Issues
Business Card Listing	\$800	\$1,520	\$2,888
Full Listing	\$1,300	\$2,470	\$4,693

Display Rates

SIZE	1 issue	3 issues	6 issues	SIZE	1 issue	3 issues	6 issues
Full Page	\$2,469	\$2,100	\$1,900	1/4	\$865	\$739	\$670
2/3	\$1,849	\$1,570	\$1,420	1/6	\$615	\$530	\$479
1/2	\$1,475	\$1,250	\$1,135	1/12	\$370	\$319	\$289
1/3	\$1,110	\$940	\$860				

Color Rates

2/C Standard	\$500	4/C	\$1495
2/C Matched	\$750	4/C Spread	\$2545

Ad Samples

Business Card Listing

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Contact Jonathan Stone today to reserve your space in the next issue.

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